

2024 ARCATI MAINFRAME YEARBOOK

Sponsorship Opportunities

[Strategic Sponsor \(\\$2450 USD\)](#)

- Your logo and link on the website landing page, Yearbook cover, and in the vendor directory.
- You receive the opportunity to include a corporate paper in the Mainframe Strategy section.
- We will also include an embedded video (mp4) of up to 2 minutes of a company representative talking about your included paper or your solution/services.
- Full Page ad in the book
- Opportunity to ask a question in our Mainframe User Survey if sponsored by October 10th.

[Yearbook Partner \(\\$1150 USD\)](#)

- Your logo and link on the website landing page and in the vendor directory.
- Half Page ad in the book

[NEW! Upgrade your Directory Listing \(\\$275 USD\)](#)

- Logo placement on listing
- Adds box call-out to listing
- Logo placement on the Yearbook Webpage

Since 2023's Yearbook, we've added several new benefits to the Strategic sponsorship level for the upcoming release, aided in part by the new technology makeover of the publication.

There will still be a PDF download for those who love that feature, but we will also have an interactive online edition that will allow us to have videos or audio as a part of the articles and ads.

In addition to the existing following which has resulted in more than 20,000 views in the past, PlanetMainframe.com will be promoting you and your brand to their readership of more than 15,000 monthly visitors and 1,600 social media followers in MAINFRAME. This puts the total projected site visits over 30,000 and media impressions over 250,000!

Contact Amanda Hendley at ahendley@planetmainframe.com for more information and to sign up.



Arcati Mainframe Yearbook 2024



Thank You to Our Sponsors!



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Features:

- Call-outs for Strategy Articles
- Downloadable sections
- Sponsor Logos
- Ad Placement on Landing Page



Full Page Ad



1/2 Page Ad

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Directory Listing
Upgraded Directory Listing

Arcati Mainframe Yearbook 2024

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Phone: +1 089-12-4567
Web: www@esample.com

Sales contacts:
America: +1 08-12-4567,
CHINA: +86 2426 8991-83,
AsiaPac: + 06-12-3456 7898

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